

Objectives: This course is designed to expose students to several different communication theories. This course will challenge your listening and critical thinking abilities. In addition to two exams, students will be assigned an artifact to be explained using the theories outlined in the text.

Text: Mark A. Pollock, *Communication Processes: Language, Reality, Identity* Harcourt College Publishers 2001. (Posted on Sakai)

Additional readings/assignments have been listed below.

Course Description: Students are required to read the assigned materials and complete homework prior to the start of class. Lectures, discussions, and group activities will be based on the assigned readings. The instructor will also provide additional readings and information to facilitate the learning process.

Class Attendance Policy: Your success in this course will heavily depend on your attendance and participation in the classroom. You are expected to be present for every meeting of the course. If you are unable to attend a class or will be late for a class, you must notify the instructor in advance of the absence. The instructor reserves the right to make judgment on accepting and/or making up assignments missed because of class absence. Unexcused absences may result in failing the course. Exams and the paper will be clarified during class time. . No food, computers, cell phones, or other electronic devices are permitted.

***Academic Dishonesty:***

School of Communication Statement on Academic Integrity A basic mission of a university is to search for and to communicate truth as it is honestly perceived. A genuine learning community cannot exist unless this demanding standard is a fundamental tenet of the intellectual life of the community. Students of Loyola University Chicago are expected to know, to respect, and to practice this standard of personal honesty. Academic dishonesty can take several forms, including, but not limited to cheating, plagiarism, copying another student's work, and submitting false documents. Academic cheating is a serious act that violates academic integrity. Cheating includes, but is not limited to, such acts as: • Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher; • Providing information to another student during an examination; • Obtaining information from another student or any other person during an examination; • Using any material or equipment during an examination without consent of the instructor, or in a manner which is not authorized by the instructor; • Attempting to change answers after the examination has been submitted; • Unauthorized collaboration, or the use in whole or part of another student's work, on homework, lab reports, programming assignments, and any other course work which is completed outside of the classroom; • Falsifying medical or other documents to petition for excused absences or extensions of deadlines; or • Any other action that, by omission or commission, compromises the integrity of the academic evaluation process. Plagiarism is a serious violation of the standards of academic honesty. Plagiarism is the appropriation of ideas, language, work, or intellectual

property of another, either by intent or by negligence, without sufficient public acknowledgement and appropriate citation that the material is not one's own. It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts.

Plagiarism, however, involves the taking and use of specific words and ideas of others without proper acknowledgement of the sources, and includes, but is not limited to, the following: • Submitting as one's own material copied from a published source, such as Internet, print, CD-ROM, audio, video, etc.;

Submitting as one's own another person's unpublished work or examination material; • Allowing another or paying another to write or research a paper for one's own benefit; or • Purchasing, acquiring, and using for course credit a pre-written paper. The above list is in no way intended to be exhaustive. Students should be guided by the principle that it is of utmost importance to give proper recognition to all sources. To do so is both an act of personal, professional courtesy and of intellectual honesty. Any failure to do so, whether by intent or by neglect, whether by omission or commission, is an act of plagiarism. A more detailed description of this issue can be found at <http://luc.edu/english/writing.shtml#source> . In addition, a student may not submit the same paper or other work for credit in two or more classes. A student who submits the same work for credit in two or more classes will be judged guilty of academic dishonesty, and will be subject to sanctions described below. This applies even if the student is enrolled in the classes during different semesters. If a student plans to submit work with similar or overlapping content for credit in two or more classes, the student should consult with all instructors prior to submission of the work to make certain that such submission will not violate this standard.

Plagiarism or any other act of academic dishonesty will result minimally in the instructor's assigning the grade of "F" for the assignment or examination. The instructor may impose a more severe sanction, including a grade of "F" in the course. All instances of academic dishonesty must be reported by the instructor to the appropriate area head and to the office of the Dean of the School of Communication. The office of the Dean of the School of Communication may constitute a hearing board to consider the imposition of sanctions in addition to those imposed by the instructor, including a recommendation of expulsion, depending on the seriousness of the misconduct. In the case of multiple instances of academic dishonesty, the Dean's office may convene a separate hearing board to review these instances. The student has the right to appeal the decision of the hearing board to the Dean of SOC. If the student is not a member of the SOC, the dean of the college in which the student is enrolled shall be part of the process. Students have the right to appeal the decision of any hearing board and the deans of the two schools will review the appeal together. Their decision is final in all cases except expulsion. The sanction of expulsion for academic dishonesty may be imposed only by the Provost upon recommendation of the dean or deans.

Students have a right to appeal any finding of academic dishonesty against them. The procedure for such an appeal can be found at:

[http://www.luc.edu/academics/catalog/undergrad/reg\\_academicgrievance.shtml](http://www.luc.edu/academics/catalog/undergrad/reg_academicgrievance.shtml) . The School of Communication maintains a permanent record of all instances of academic dishonesty. The information in that record is confidential. However, students may be asked to sign a waiver which releases that student's record of dishonesty as a part of the student's application to a graduate or professional school, to a potential employer, to a bar association, or to similar organizations. (The School of Communication policy is based entirely on and is consistent with the Academic Integrity Policy of the College of Arts & Sciences.)

Additional possible causes of a failing grade:

- [This one is from me] Lie about an absence.
- [This one is from me] Having a cell phone or other electronic devices accessible during a quiz/exam.

**Students with disabilities:**

Any student with a learning disability that needs special accommodation during exams or class periods should provide documentation from Services for Students with Disabilities confidentially to the instructor. The instructor will accommodate that student's needs in the best way possible, given the constraints of course content and processes. It is the student's responsibility to plan in advance in order to meet their own needs and assignment due dates.

Assignments:

- Three exams worth 40 points each. The exam format will be short answer/essay. Exam dates will be announced in class.
- The will be one paper worth 60pts points. The will paper will be 8 to 10 pages in length and must be posted to Sakai on the date listed in the syllabus. You are responsible for ensuring the file can be accessed. It must be a Word document. The paper will utilize the theories taught in class to explain an assigned artifact. Students will be given examples and in-depth explanations of the paper format in class.
- Students will be given twelve homework assignments (only ten will be counted for credit) worth two points each for a maximum total of twenty. Assignments must be typed, contain thoughtful answers, and are due at the start of class.

The grade scale is posted on Sakai.

**Grade Minimum %**

A	<input type="text" value="91"/>
A-	<input type="text" value="90"/>
B+	<input type="text" value="88"/>
B	<input type="text" value="81"/>
B-	<input type="text" value="80"/>
C+	<input type="text" value="78"/>
C	<input type="text" value="71"/>
C-	<input type="text" value="70"/>
D+	<input type="text" value="68"/>
D	<input type="text" value="60"/>

**Grade Minimum %**

F

Provisional Schedule

Introduction 8/28

Origins of Language/Oral Culture 8/30 [Homework #1 due]

Writing/Alphabet 9/4 [Homework #2 due]

Shannon & Weaver [text] 9/6

Locke on Language [text] 9/11

Video (don't miss this!) 9/13

Darmok Discussion 9/18

The Sapir-Whorf Hypothesis and You [text] 9/20 [Homework #3 due]

Language and Structuralism: The Question of Signification. [text] 9/25 [Homework #4,5 due]

Code and Inferential Models [text] 9/27 [Homework #6 due]

Communication and Reality, Aristotle on Rhetoric [text] 10/2 [Homework #7,8 due]

Exam 1 10/4

Terministic Screens/Burke [text] 10/11 [Homework #9 due]

Rhetorical Situations [text] 10/16 [Homework #10 due]

Communication and the Development of Selfhood [text] 10/18

Style, Image, and Identity [text] 10/23 [Homework #11 due]

Exam 2 10/25

Telling of America's Story: Narrative Form and the Reagan Presidency [text] 10/30

The Brass Ring and the Deep Blue Sea and The Death  
of the Profane [text] 11/1 [Homework #12 due]

11/6 and 11/8

Stober, Rudolf "What Media Evolution Is: A Theoretical Approach to the History of New  
Media." European Journal of Communication 2004 19:483

<http://ejc.sagepub.com/content/19/4/483.full.pdf+html>

Film 11/13

Film analysis 11/15

11/20 Rosen, Jeffery "The Web Means the End of Forgetting" New York Times Magazine 25  
July 2010 [http://www.nytimes.com/2010/07/25/magazine/25privacy-t2.html?\\_r=1](http://www.nytimes.com/2010/07/25/magazine/25privacy-t2.html?_r=1)

Journalism overview 11/27

Advertising and Public Relations overview 11/29

Quiz 12/4

Paper review 12/6

\*\*\*\*\* Final (The paper must be deposited on Sakai no later than 1:00 p.m. Friday December 14<sup>th</sup>.)