

Loyola University Chicago
COMM 101 -005 Public Speaking and Critical Thinking
Spring 2020

Mon/Wed/Fri 10:25 AM – 11:15 AM
Mundelein Center Room 606

Instructor: Ms. Katrina Kemble

E-mail: kkemble@luc.edu

Office hours: Before and after class and by appointment

Course Description

This course is designed to teach you how to research, organize, write, and deliver speeches. You will also learn to be an intelligent, thoughtful, and critical listener. As a speaker, you will develop an understanding of the disciplines of rhetoric and the art of public speaking. You will then be asked to demonstrate your knowledge in the following ways:

- Select a topic or a position on an issue that is relevant to your audience.
- Research the topic and choose appropriate academic sources to support it.
- Organize your ideas in a logical and cogent manner.
- Use proper presentation methods to deliver a speech to an audience.

As a listener, you will be responsible for

- Critiquing speeches based on the guideline for proper public discourse.
- Listening attentively and offering constructive and supportive feedback.

Social Justice Theme

The Social Justice Theme for the 2019 -2020 school year at Loyola University is Climate Change. This is a rich topic for us to explore this semester in our course. When choosing a research and speech topic I encourage you to consider a topic that reflects this theme.

Textbook

There is no required textbook for the course. A book that I recommend is *Speak Up! An Illustrated Guide to Public Speaking 4th Edition* by Douglas M. Fraleigh and Joseph S. Tuman. It is available in the library on reserve for this class.

Classroom Policies

1. Students are expected to attend class regularly and on time. Missing more than five classes will result in your final grade being dropped one letter grade. If you do arrive to class late during a scheduled speech-giving day, please wait outside the door until you hear applause to avoid disrupting your classmate's speech.

2. All work is expected to be handed in on time. Work handed in within one week of the due date will result in a 10% grade reduction. Work more than one week late will not be accepted.
3. The syllabus is clear about the dates of the speeches. You are strongly discouraged from missing a speech date. If being absent is unavoidable, please contact me in advance to discuss acceptable reasons, and I will do what I can about rescheduling your speech. There are no guarantees, though. Late speeches will have a 10% grade reduction.
4. All speeches must be given in class; recorded speeches will not be accepted.
5. Please have all cell phone ringers turned off during class. Cell phones and laptops need to be put away during class. Texting or doing other work during another student's speech will result in a 10% grade reduction on your speech. If you have an emergency or need to take a phone call or text please feel free to step out of the room to take the call.
6. During student speeches put away all personal items and listen attentively.
7. Plagiarism will result in a grade of 0.
8. Polite and professional behavior is expected at all times. Loyola University is a professional environment and, therefore, professionalism is expected at all times.

School of Communication Statement on Academic Integrity

A basic mission of a university is to search for and to communicate truth as it is honestly perceived. A genuine learning community cannot exist unless this demanding standard is a fundamental tenet of the intellectual life of the community. Students of Loyola University Chicago are expected to know, to respect, and to practice this standard of personal honesty.

Academic dishonesty can take several forms, including, but not limited to cheating, plagiarism, copying another student's work, and submitting false documents.

Academic cheating is a serious act that violates academic integrity. Cheating includes, but is not limited to, such acts as:

- Obtaining, distributing, or communicating examination materials prior to the scheduled examination without the consent of the teacher;
- Providing information to another student during an examination;
- Obtaining information from another student or any other person during an examination;
- Using any material or equipment during an examination without consent of the instructor, or in a manner which is not authorized by the instructor;
- Attempting to change answers after the examination has been submitted;
- Unauthorized collaboration, or the use in whole or part of another student's work, on homework, lab reports, programming assignments, and any other course work which is completed outside of the classroom;

- Falsifying medical or other documents to petition for excused absences or extensions of deadlines.
- Any other action that, by omission or commission, compromises the integrity of the academic evaluation process.

Plagiarism is a serious violation of the standards of academic honesty. Plagiarism is the appropriation of ideas, language, work, or intellectual property of another, either by intent or by negligence, without sufficient public acknowledgement and appropriate citation that the material is not one's own. It is true that every thought probably has been influenced to some degree by the thoughts and actions of others. Such influences can be thought of as affecting the ways we see things and express all thoughts. Plagiarism, however, involves the taking and use of specific words and ideas of others without proper acknowledgement of the sources, and includes, but is not limited to, the following:

- Submitting as one's own material copied from a published source, such as Internet, print, CD-ROM, audio, video, etc.;
- Submitting as one's own another person's unpublished work or examination material;
- Allowing another or paying another to write or research a paper for one's own benefit; or
- Purchasing, acquiring, and using for course credit a pre-written paper.

The above list is in no way intended to be exhaustive. Students should be guided by the principle that it is of utmost importance to give proper recognition to all sources. To do so is both an act of personal, professional courtesy and of intellectual honesty. Any failure to do so, whether by intent or by neglect, whether by omission or commission, is an act of plagiarism. A more detailed description of this issue can be found at <http://luc.edu/english/writing.shtml#source> .

In addition, a student may not submit the same paper or other work for credit in two or more classes. A student who submits the same work for credit in two or more classes will be judged guilty of academic dishonesty and will be subject to sanctions described below. This applies even if the student is enrolled in the classes during different semesters. If a student plans to submit work with similar or overlapping content for credit in two or more classes, the student should consult with all instructors prior to submission of the work to make certain that such submission will not violate this standard.

Plagiarism or any other act of academic dishonesty will result minimally in the instructor's assigning the grade of "F" for the assignment or examination. The instructor may impose a more severe sanction, including a grade of "F" in the course. All instances of academic dishonesty must be reported by the instructor to the appropriate area head and to the office of the Dean of the School of Communication.

The office of the Dean of the School of Communication may constitute a hearing board to consider the imposition of sanctions in addition to those imposed by the instructor, including a recommendation of expulsion, depending on the seriousness of the misconduct. In the case of

multiple instances of academic dishonesty, the Dean's office may convene a separate hearing board to review these instances. The student has the right to appeal the decision of the hearing board to the Dean of SOC. If the student is not a member of the SOC, the dean of the college in which the student is enrolled shall be part of the process. Students have the right to appeal the decision of any hearing board and the deans of the two schools will review the appeal together. Their decision is final in all cases except expulsion. The sanction of expulsion for academic dishonesty may be imposed only by the Provost upon recommendation of the dean or deans.

Students have a right to appeal any finding of academic dishonesty against them. The procedure for such an appeal can be found at:

http://www.luc.edu/academics/catalog/undergrad/reg_academicgrievance.shtml

The School of Communication maintains a permanent record of all instances of academic dishonesty. The information in that record is confidential. However, students may be asked to sign a waiver which releases that student's record of dishonesty as a part of the student's application to a graduate or professional school, to a potential employer, to a bar association, or to similar organizations.

(The School of Communication policy is based entirely on and is consistent with the Academic Integrity Policy of the College of Arts & Sciences.)

Student Accommodations

Any student who needs special accommodation during exams or class periods should provide documentation from the Student Accessibility Center confidentially to the instructor. The instructor will accommodate that student's needs in the best way possible, given the constraints of course content and processes. It is the student's responsibility to plan in advance in order to meet their own needs and assignment due dates.

Assignments and Grading - 570 Points Total

Cultural Artifact Speech	50 points
Outline for Informative Speech	10 points
Informative Speech	75 points
Evaluation of Special Occasion Speech	20 points
Special Occasion Speech	75 points
Persuasive Speech	100 points
Outline of Persuasive Speech and bibliography	20 points
Rhetorical Analysis Essay	50 points
Final Speech Outline	10 points
Final Speech	100 points
Critique of Classmates' Speeches (12)	60 points

100-93% - A	79-78% - C+
92-90% - A-	77 - 73%- C
89-88% - B+	72 -70% - C-

87-83% - B 69- 60% - D

82-80% - B-

You may keep track of your progress in the course through the gradebook on Sakai.

Course Schedule **Subject to change

Week 1

January 13, 15, & 17

Introduction to the course and syllabus. Introduce a classmate.

What makes for a good speech discussion. Watch a speech in class and discuss. Free speech vs. ethical speech. Critical Thinking, Audience Analysis, and the Art of Rhetoric.

Week 2

January 20th – No Class. MLK Day

January 22nd & 24th- Cultural Artifact speech assigned. Overcoming speech anxiety. Vocal and nonverbal delivery. Organizing your speech and using transitions.

Week 3

February 3, 5, & 7th

Cultural Artifact speech due.

Informative speech discussed.

Week 4

February 10, 12, & 14th

Informative speech assigned. Kairos, Audience Analysis and Choosing a Topic. Organizing your speech. Evaluate sample speeches in class.

Sample informative speech passed out in class.

Friday – Outline to speech due. Bring outline to class for peer critiques.

Week 5

February 17, 19, & 21st

Sample informative speech discussed in class. Discuss transitions and citing credible sources.

Writing an engaging introduction with attention-getters, thesis statements, and three main points.

Friday – Introductions due Peer -critique introductions in class.

Week 6

February 24, 26, & 28th

Informative speech due.

Evaluate a Special Occasion Speech Essay assigned

Week 7

Spring Break. No Class.

Week 8

March 9, 11, & 13th

Discuss Special Occasion speech. Watch sample speeches in class.

Wednesday - Evaluate a Special Occasion Speech due. Bring evaluation to class.

Prepare for Special Occasion speech.

Week 9

March 16, 18, & 20th

Special Occasion Speech Due

Week 10

March 23, 25, & 27th

Persuasive speech assigned and discussed in class.

Aristotle and the art of rhetoric discussed. Watch and evaluate sample persuasive speeches in class. Rhetorical Analysis essay assigned and discussed.

Week 11

March 30, April 1 & 3rd

Review introductions and conclusions.

Wednesday – Outline Due

Friday- Introduction to persuasive speech due. Peer-critique persuasive speech introductions and outline in class.

Week 12

April 6 & 8th

Analyzing a persuasive speech (Speech passed out and read in class)

Wednesday – Textual Analysis Essays Due

Friday- Good Friday, No Class

Week 13

April 13, 15 & 17th

Monday – No Class

Wednesday and Friday – Persuasive Speech Due

Week 14

April 20, 22, & 24

Monday – Persuasive Speech Due

Wednesday- Assign and discuss the final speech

Friday- **Make-up day for missed speeches.** Meet with groups to discuss final speech

Finals Week

Final Speech Due – Monday, April 27th 9:00- 11:00 A.M.