

FAMILY BUSINESS CENTER 2023 AT A GLANCE



POINTS OF PRIDE

We hit the road

We visited IA, IN, WI, CA, PA, LA, NY, and DC to elevate member networks, visit with family businesses, and provide corporate board education.

We increased our reach

Over 800 people follow us on LinkedIn, and over 3,000 people subscribe to our emails. Our distribution list has a higher than market open rate at 25.8%.

We created strategic synergies

We launched strategic partnerships with BDO, Katten, and JPMorgan Chase. We collaborated with other Loyola departments to provide elevated value to our members through programs and custom education. We hosted groups like Family Enterprise USA and provided content to others like DC Finance.

We announced something big

The families behind the success of the Follett Corporation are continuing their commitment to family-owned businesses and the power of education through a \$2 million gift to Loyola University Chicago.

We started a one-of-a-kind offering

In partnership with Katten, we created a daylong program for legal leaders of family businesses. The event is unparalleled and we look forward to elevating it beyond Chicagoland.

We helped strengthen family business boards

One of our members asked us to deliver quarterly board education. The program was a success, so now—in partnership with Loyola’s Executive and Professional Education Center—we will offer this same education program to all members.

COMMUNITY BY THE NUMBERS

2

INSTITUTE
LAUNCHES

3

EXTERNAL
PARTNERSHIPS

2

BOARD EDUCATION
SESSIONS

4

WEBINARS

4

QUARTERLY
NEWSLETTERS

4

QUARTERLY
EVENTS

36

PEER GROUP
MTGS.

43

PEER GROUP
MEMBERS

12

STEWARDSHIP
INSTITUTE MTGS.

24

NXG LEADERSHIP
INSTITUTE MTGS.

27

INSTITUTE
PARTICIPANTS

15

BOARD MEMBERS AND
LOYOLA LIASONS

4

ADVISORY
BOARD MTGS.

42

EVENT
VOLUNTEERS

2024

COMMUNITY
AWAITS

EVENTS

FEBRUARY

Women in Family Business

APRIL

Webinar: Inflation’s Persistence

**Adventures in Family Business:
Estate Planning & Adaptability**

MAY

**NxG Leadership Institute Opening
Retreat**

JUNE

The State of Family Business

Webinar: Managing Enterprise Risk

**Family Business General Counsel
Seminar**

JULY

Summer Member Social

SEPTEMBER

**Panel: Chicago Family Office &
Wealth Mgmt. Conference**

Rethinking ESG in Family Business

OCTOBER

Stewardship Institute Launch

Member Meet-up: Quad Cities

NOVEMBER

**CFO Roundtable for Family
Business**

Webinar: Family Business Connect

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