

# PUBLIC SPEAKING AND CRITICAL THINKING

COMM101

SPRING 2017

Instructor : Ed Forst

Monday, Wednesday and Friday - 10:25-11:15 a.m.

School of Communication – Room 013 - Water Tower Campus -

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## Course description

Oral communication is an invaluable skill needed for success in virtually every field of endeavor. Public speaking/Critical Thinking is designed to teach students the skills required for oral competency, critical thinking, and thinking skills through a series of presentations, group exercises, written assignments and selected readings from scholars and communication professionals.

## Course Objectives :

The goal of this course is to help student prepare and deliver speeches. Fundamentally, the course provides students with an understanding and application of the complexities of public speaking. Students learn that good public speakers develop cognitive thinking skills which include attitudes, values

and feelings. These skills are applied in speech preparation, delivery audience analysis and reaction.

COMM 101 aims to provide students with an awareness and appreciation of the principles of effective public speaking gained by assigned readings the viewing of selected speeches on videotape and broadcast, and by class lectures and discussions. Students will know how to:

1. Select and develop topics for speeches
2. Organize speeches
3. Assess research and data
4. Reason information and concepts into a speech context
5. Control speech anxiety and nervousness
6. Increase self confidence in public speaking
7. Develop critical listening abilities for evaluating ideas, attitudes beliefs and behaviors.

Required Course Materials :

Human Communication- The Basic Course. Joseph A. DeVito. 13<sup>th</sup> Edition.

Course Policies

Preparation for Class and Attendance

Attendance is crucial for success in this class. If you miss a class, you are expected to email me before the class and gets notes from a classmate. The class works as a team and everyone must come to participate. Please turn off all cell phones. No texting or emailing allowed. Please be prompt to every class day especially on speech days.

Lateness and Incompletes:

All assignments must be turned in on time. No assignments are accepted by email. Each student will be given an advanced schedule for individual speaking assignments.

Classroom Respect:

All students must be shown respect and courtesy. This is a public speaking course designed to improve our speaking and listening skills. We will be listening, learning and sharing from each other. There will be several evaluations and sessions for comments, suggestions, including constructive critiques. Students are expected to exhibit a supportive attitude for all speakers and an appreciation for diversity in opinions, beliefs, and values.

Cheating and Plagiarism:

Academic dishonesty of any kind will not be tolerated

The minimum consequence for academic dishonesty will be an "F" on the assignment. This includes quizzes, speech outlines and final submissions of speeches. However, the School of Communication and Loyola University Chicago reserve the right to enforce the most extreme consequences, including but not limited to expulsion from the major or the university. The internet is an oasis for plenty of speeches which can be accessed for free or a fee. Beware of the consequences of lifting a speech/outline, partial or whole, from the web. It is plagiarism and will result in a failing grade for the course.

Graded Assignments:

The Speeches:

Impromptu / Self Concept Speech: 50 points

Small Group Presentation: 150 points

Informative Speech: 100 points

Persuasive Speech: 100 points

Product Speech: 100 points

Civic Issues/ Debate Speech: 100 points

Speaker Evaluation Written Report: 100 points

Classroom Attendance and Participation: 100 points

Mid-Term Evaluation 100 points

Final Exam - 100 points

Final Grade scale:

1000-940: A

939-900: A-

899-880: B+

879-830: B

829-800: B-

799-780: C+

779-730: C

729-700: C-

699-680: D+

679-640: D

639- 600: D-

599-0: F

Schedule:

Week one - Introduction and Syllabus Model of Communication (January 18-  
January 20th)

Week two - Self-Concept and Goals (January 23rd – January 27th)

Week three - Verbal and Non-Verbal Communication and Intercultural  
Communication (January 30th – February 3rd)

Week four - Group Communication (February 6th- February 10th)

Week five -Group Communication and Presentations (February 13th-17th)

Week six -Mid-term and Informative Speaking (February 20th- February 24th)

Week seven - Informative Presentations (February 27<sup>th</sup>- March 3rd)

Spring Break - No class – March 6-March 11th

Week Eight - Informative Presentations March 13th-March 17th

Week Nine - Persuasive Speaking March 20th and March 24th

Week Ten - Persuasive Presentations - March 27th- March 31st

Week Eleven - Product Speech and Presentations (April 3rd- April 7<sup>th</sup>)

Week Twelve -Product Presentations (April 10<sup>th</sup> – April 12th)

Easter Break - No class April 13th - April17th

Week Thirteen - Logic and Presentations and Civic Issue Speech April 19<sup>th</sup>- April 21st

Week Fourteen - Civic Issue Speeches and Presentations (April 24<sup>th</sup>- April 28th)

Final Exam - Monday May 1st 9:00 to 11:00 am

**“A” Speech (90-100%)** - To receive a grade of “A” on your presentation you will need to meet the following requirements:

- Outline and bibliography are **impeccable (when assigned)**, i.e. well-structured, well thought-out and free of typos.
- Deliver a speech that is organized with a **structurally sound** introduction, clear body of arguments and memorable conclusion.
- Develop a bibliography that includes **scholarly research** as well as mainstream sources.
- Use arguments within the speech that are clearly articulated, well-reasoned and supported with **strong evidence** (including citations).
- Use **extemporaneous style of speaking**.

- Presentation is given with **energy and enthusiasm**.
- Demonstrate a **sufficient level of knowledge** while answering questions from the audience.
- Use handouts or **visual aids** to enhance the speech.
- Course concepts are clearly identified and applied.

**“B” Speech (80-89%)** - - To receive a grade of “B” on your presentation you will need to meet the following requirements:

- Hand in a completed and **correct outline and bibliography (when assigned)** at the time of your speech.
- Deliver a speech that falls within the minimum and maximum time limits.
- Deliver a speech that has an **effective introduction, body and conclusion**.
- Speech has **clear organization**, i.e. main points are clearly delineated and transitions are used.
- Develop a bibliography that shows **adequate research**.
- Use **clear arguments** that are supported with evidence (**including citations**).
- Utilize a **basic level of extemporaneous speaking**.
- Presentation is given with **energy and enthusiasm**.
- Adequately answer questions from audience.
- Course concepts are clearly identified and applied.

**“C” Speech (70-79%)** - - To receive a grade of “C” on your presentation you will need to meet the following requirements:

- Hand in an outline and bibliography at the time of your speech (when assigned).
- Deliver a speech that falls within the minimum and maximum time limits.
- Deliver a speech that has an introduction, body and conclusion.
- Develop a bibliography that shows **average research**.
- Use arguments that are supported with evidence.
- Presentation is mostly read and **lacks sufficient extemporaneous speaking**.
- Maintain professional demeanor throughout speech but **lacks appropriate enthusiasm**.
- Answer questions from audience.
- Essentially, all speeches that meet the **minimum requirements** are considered average work and will receive a “C” grade.

**“D” Speech (60-69%)** - - To receive a grade of “D” on your speech means you have not met most of the basic requirements for the speech, but attempted some kind of presentation. See list of speech requirements from above.

